

## 企業で役立つ特許 15 箇条

1. 特許は、技術者の勲章
2. 特許は、企業の有用な資源
3. 特許は、オンリーワン企業の証
4. 特許は、グローバル企業の必需品
5. 特許戦略は、事業戦略・研究開発戦略と三位一体
6. 特許明細書は、技術伝承の良き媒体
7. 特許文献は、技術開発の知恵袋
8. 特許調査で効果的な権利取得
9. 出願しないと権利なし、明日もなし
10. 特許性の判断に、開発者の独断は禁物
11. 特許庁の通知は、技術開発の羅針盤
12. 特許庁審査官も発明者と同じ技術者
13. 特許は、ビジネス維持・拡大の砦
14. 特許の有無で決まる特許紛争の優劣
15. 特許紛争は、全方位的視野で解決

(東和国際特許事務所)

## **15 Guiding Principles of Patents for Enterprises**

1. Patents are the Badges of Honor for Engineers.
2. Patents are Valuable Assets for Corporations.
3. Patents are the Hallmarks of One-of-a-Kind Enterprises.
4. Patents are Indispensable Tools for Global Companies.
5. Patent Strategies Must Be in Perfect Harmony with Business and R&D Strategies.
6. Patent Specifications are Powerful Media for Technology Succession.
7. Patent Documents are Treasure Troves of Innovation.
8. Effective Rights Acquisition Begins with Thorough Patent Searches.
9. Without Patent Filings, There are No Rights—And No Future.
10. An Inventor's Sole Judgment Cannot Determine Patentability.
11. Notifications from Patent Offices Serve as Compasses for R&D.
12. Patent Examiners are Engineers, Just Like Inventors.
13. Patents are the Strongholds for Sustaining and Expanding Business.
14. Patent Disputes are Won or Lost Based on Patent Ownership.
15. Patent Disputes Should Be Resolved with a Comprehensive Perspective.

(Towa International Patent Firm)